



LS Central

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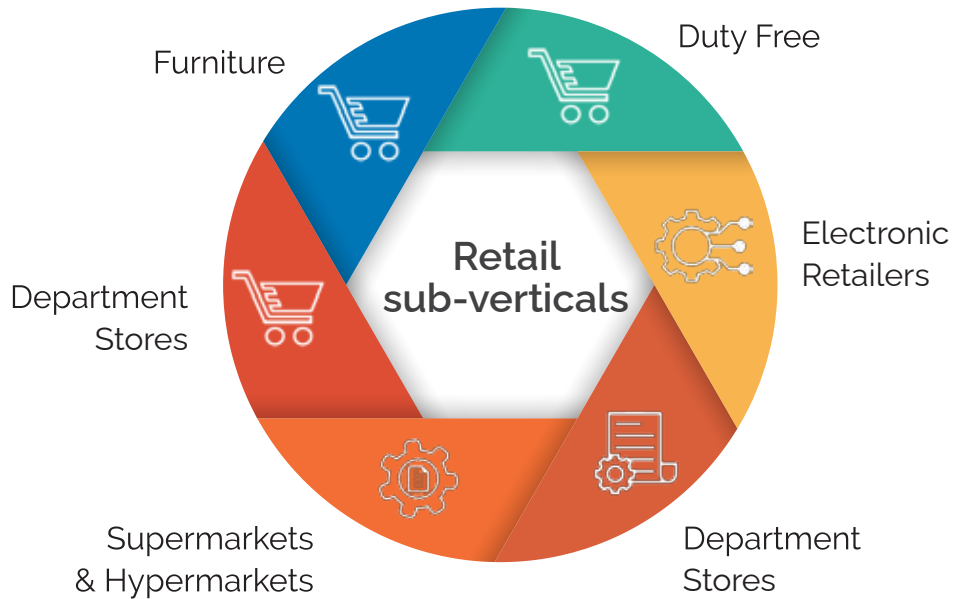
Unified Commerce
Platform For Retail
and Hospitality



Introduction

LS Central is a complete unified commerce platform that is built on Microsoft Dynamics 365 Business Central, powered by Azure. Available in cloud, on-premise or hybrid options, it has taken the retail & hospitality industry to the next level by providing digital tools powered by Artificial Intelligence (AI) and Machine Learning (ML) technologies.

Retail Verticals



Hospitality sub-verticals



Dining & Takeaway



Quick Service Restaurants



Hotels & Resorts



Our LS Central Service Offering



Business Consulting

Comprehensive business consulting services for process re-engineering, digital transformation and legacy application modernization.



Implementation & Global Rollout

Complete software development lifecycle right from requirements, design, development, user accepting testing, go-live and roll-out to multiple locations.



Migration & Upgrade

Migrate/ upgrade from older versions of LS NAV to the new cloud-based solution with regular updates being provided by LS Retail.



Managed Support Services

Post implementation, Customers have the choice of opting for dedicated or shared support services with multiple Service Level Agreement (SLA) based plans as per user needs.



Customization

Not one size fits all. For organizations that have unique requirements, our team of experts will provide customized solutions with options to modify UI, add functional extensions, build impressive apps, and cater to industry specific requirements.



Integration

We offer data and application level integration with other third-party services that may already be part of an organization's IT ecosystem.



Licensing

In addition to our services, we also provide LS Central on-premise (perpetual) and cloud (SaaS) subscription license plans.

Solution Highlights

LS Central For Retail



Features

- ◀ Consistent experience across all channels – in-store, self-service kiosks, mobile apps, e-commerce & call centres
- ◀ Personalized product recommendations across store locations
- ◀ ePOS & mPOS devices that work in online & offline mode
- ◀ Central management of products, prices & promotions

Benefits

- ◀ Intuitive, easy to use GUI
- ◀ Data-driven business decisions
- ◀ Efficient inventory management
- ◀ Reduced risk with role-based user permissions



LS Central For Food Service, Quick Service & Full-service Restaurants



Features

- ◀ Appropriate pricing to ensure profitability
- ◀ Mobile POS for fast order placement at the table
- ◀ Flexible menu management with user choice of ingredients
- ◀ Advanced features for managing loyalty, deals and discounts

Benefits

- ◀ Effective waste management
- ◀ Reduction in manual errors
- ◀ Increased customer delight due to improved services
- ◀ Streamlined workflow in the kitchen with the Kitchen Display System (KDS)



Solution Highlights

LS Central For Fore Court, Gas Stations & Convenience Stores Features



Features

- ◀ Integrated Point of Sale (POS) and back office solution
- ◀ Gas station equipment integration
- ◀ Facility for adding food items along with fuel
- ◀ Auto-inventory replenishment based on historical data

Benefits

- ◀ Faster transaction processing
- ◀ Fraud reduction
- ◀ Reduction in IT cost
- ◀ Management can better handle errors and alerts through exception reports



Features

- ◀ Enhanced search functionality based on multiple product dimensions
- ◀ Product sales and service appointment bookings can be done from a single software
- ◀ Easy billing with automatic lookup to Customer's insurance schemes
- ◀ Comprehensive prescription management

Benefits

- ◀ Reduction in order processing time
- ◀ Easily expand product categories to include beauty & health care items
- ◀ Increase customer satisfaction with consistent omni-channel experience
- ◀ Multi-country solution that can easily connect to local services



Solution Highlights

LS Activity Event Management Software



Features

- ◀ Seamless integration with LS Central
- ◀ Booking facility for services such as workshops, courses and events

Benefits

- ◀ Easier staff training since all functions are available in a single software
- ◀ 360-degree view of business





Customer Story

LS Central implementation along with NAV to Business Central Upgrade



About the Customer

Saudi Arabia's Leading Trading Company specializing in the Capital Goods Sector



Business Case

The Customer was using two different systems - NAV 2017 and Oracle Retail Pro (POS), due to which the same information was being captured at multiple points.



Business Solution

- ◀ Automated material requisition planning (MRP)
- ◀ Implementation of standard LS Replenishment module
- ◀ Cash & bank management



Benefits

- ◀ All day to day transactions are being done on the BC-LS system with no manual interventions
- ◀ Due to the success of the current engagement, Customer has selected GITL for providing AMC support and software licenses for all 56 stores

Improved Customer Experience with NAV 2017 & LS Retail Implementation



About the Customer

Large Retailer in Mauritius dealing in home appliances, digital products and furniture



Business Case

The Customer needed an integrated solution for the Retail POS, Back Office, Warehouse & Credit Application functions



Business Solution

- ◀ NAV 2017 & LS Retail 10.0 for Retail POS, mobile inventory & LS loyalty management functions
- ◀ Advanced warehouse management with barcode & handheld device enabled product receipt and shipment



Benefits

- ◀ Better customer experience with end-to-end visibility of orders from booking to delivery
- ◀ Inventory count performed in the stores using the LS Omni Mobile Application

Hear From Our Customers

On behalf of our entire organization, I wish to express my sincere gratitude to the team from Godrej Infotech Ltd. for the work done on VAT Transition project. All activities such as database analysis, VAT configuration on both Head office and Store, open transaction updates, report modification, functional testing, training, customer testing and post go live support have been completed on time & with good quality. This project has been done remotely due to the COVID-19 situation, and we are happy to mention that all collaboration was efficiently managed by the team from Godrej Infotech.



Leading Seafood Restaurant in Saudi Arabia Successfully Completes VAT Transition

System Application Manager

The NAV LS Retail Software has helped our organization significantly. Earlier our organization was facing issues with regards to data replication between our multiple stores and HO. With the ERP solution in place, there is a single database which stores all our master and transaction data.

We would like to thank Godrej Infotech for their commitment and dedication throughout the project and wish them all the best for their future endeavors.



India's Leading Home Decor Products Exporter Integrates HO & Stores with LS Retail NAV

Head E-commerce

About Godrej Infotech Ltd.

A timeless hallmark for excellence and dependability, the Godrej brand is known all over India & internationally as a Customer centric organization, that creates value through high quality products and services. The US\$ 4.1 Billion group has a multifaceted business presence in engineering, industrial, consumer, agro-chemical, auto and IT segments.

Founded in 1999, Godrej Infotech Ltd., is one of the subsidiary companies in the Godrej Group. We specialize in Business Consulting, ERP Implementation & Support, Application Development, Integration, Digital Transformation, Analytical Services, Mobile Application Development, Infrastructure Management, and e-Commerce. With a lineage spanning three decades, that combines years of experience and pioneering innovation, we have today, become one of leading IT solution providers servicing Global clients. Extensive IT experience & partnerships with industry leaders like Microsoft, Infor, LS Retail, Oracle & PTC have played an instrumental role in making Godrej Infotech Ltd. a mature IT partner that understands how IT impacts a business process in isolation as well as in totality.

Our LS Retail Practice

Godrej Infotech Ltd. (GITL) is the first Indian organization to reach the diamond level of partnership with LS Retail. We provide a whole range of services along with product licenses to organizations across the globe for automating and streamlining their business processes as per industry standard best practices.



For more information, please write to us at infotech@godrej.com



www.godrejinfotech.com



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